



C.J.A. Productions Wins Minnesota Regional Comcast Contest

Minneapolis, Minnesota – Representing Minnesota in the 2015 Comcast Innovations 4 Entrepreneurs contest, C.J.A. Theater Productions (C.J.A.) has been declared a regional contest winner. Accepting the award on behalf of CJA is Conita Johnson Arnold, president.

Conita uses a reality competition to find talent for her and other playwrights' productions. "Over the last decade, reality competition shows have rapidly grown", she says. "I believe this trend will continue to grow so I created a new reality competition for theater: 'The Minnesota's We Got Talent Starving Artist's Talent Search'. Reality competitions are popular, but so many talented people are rejected. This gives us a large pool of quality individuals to draw from. Creating this competition not only allows starving artists an opportunity to showcase their talents, but also provides a resource for other up and coming playwrights to staff their productions."

Conita says she would like to make Minnesota and specifically the Twin Cities well known as a source of creative entertainment through theater. "Minnesota has a lot of passionate and gifted individuals and our goal is to make the Twin Cities one of the most entertaining cities. People that enjoy entertainment will know Minnesota is the place to come."

Conita explains that winning the contest will give her the advantage of developing something new with the use of technology. She tells why and how the use of technology advances her company. "There are those whose careers are boosted by technology and through theater we embrace that," she says. "Using technology provides opportunities in multiple areas of media, and theater arts. Emerging audio, video, social media, and computer technologies allow C.J.A. to create the ultimate unique theater experience."

ABOUT C.J.A.

C.J.A. is an up and coming entertainment company that focuses on creating jobs and careers for talented individuals through theater. C.J.A. produces original stories that combine screenplays with live stage performances. Conita has performed several productions over the last few years in Minnesota and Chicago, Illinois. She is currently working on productions that include genres such as comedies, musicals, dramas, and holiday performance. Her new upcoming project is a horror/suspense production titled 'Unclear Motives'.